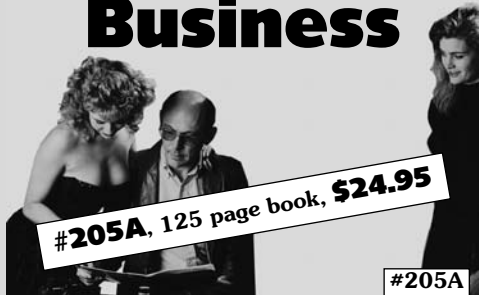


HOW TO START Your Own MODEL PORTFOLIO Business



#205A, 125 page book, \$24.95

#205A

For Photographers who are starting or expanding a model portfolio business, a step-by-step guide to get you started immediately in your home or studio with equipment you presently own. You can make \$100-\$800 easily the very first month shooting model portfolios for professional or amateur models. Learn how and why models will pay you to shoot them. You will find ways to meet beautiful - prospective models.

You will learn to shoot figure portfolios plus backgrounds and unusual ways to get the model to interact with a background. Learn 35 shooting locations that are available to anyone. Find proven methods to gain the model's confidence. You will learn the secrets and value of interviewing your model to planning an exciting portfolio with her.

Pricing guides are accompanied by five complete sample Portfolio Packages. Tips for equipment, lighting, props and tips plus checklists, invoice and interview forms, business forms/contracts for all your needs, stunning sample composite and when to use it.

Complete range of poses including sitting, kneeling, standing and walking. You and your model can execute every one of these poses without a single prop or piece of furniture. The poses can be performed in any setting including home, studio or location. The poses are suitable for all types of photography: glamour, fashion, advertising and figure. The poses have been specially compiled to assist a photographer and model in creating a model portfolio. Use this guide to instruct your model while you shoot, use it to teach posing to the model or to conduct a workshop for several models.

SAVE TIME: A model can study and practice these poses on her own using a mirror, then execute them for you during the shooting session.

59 standing and "walking" poses, 32 kneeling poses and 10 sitting poses are fully illustrated.

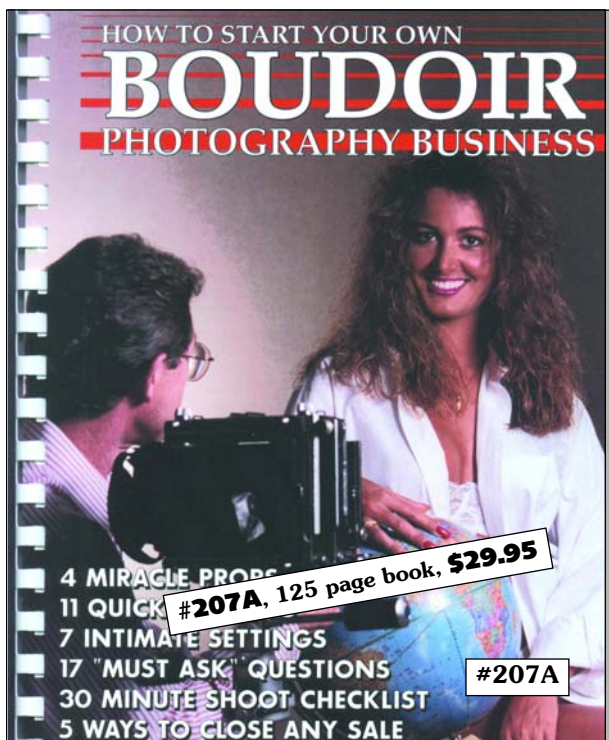
101 MODEL POSES

fully illustrated



#206A, 105 page book, \$24.95

#206A



HOW TO START YOUR OWN BOUDOIR PHOTOGRAPHY BUSINESS

4 MIRACLE PROPS
11 QUICK
7 INTIMATE SETTINGS
17 "MUST ASK" QUESTIONS
30 MINUTE SHOOT CHECKLIST
5 WAYS TO CLOSE ANY SALE

#207A, 125 page book, \$29.95

#207A

How To Start Your Own BOUDOIR PHOTOGRAPHY BUSINESS

is a book for photographers who want to CASH IN on the booming boudoir and intimate portraiture business. Photographers can start a profitable sideline income or expand their current photography income with boudoir photography by using the techniques and ideas in this manual.

This book guides you step-by-step through everything you need to know from finding your first client to building a thriving business! You will learn which women want your services and why. You will discover how you can get started fast — with basic 35mm equipment you already own. You will learn lighting methods that work to achieve the results your clients want. You will get instructions for creating sets that can be set up anywhere.

Everything you need to get started FAST in this exciting and rewarding field of photography is included in an easy to follow 9-part ready to use Start-up Kit. You get proven marketing ideas, pricing guidelines, checklists, interview forms, business forms, lighting and setting arrangements.

- 4 MIRACLE PROPS • 11 QUICK CHANGES
- 7 INTIMATE SETTINGS • 17 "MUST ASK" QUESTIONS
- 30 MINUTE SHOOT CHECKLIST
- HOW TO GET YOUR SUBJECT TALKING ABOUT YOU

3 BOOK BUNDLE

(205A, 206A, 207A)

#207X - \$59.95

48

complete IFPO Programs and Catalog
www.ifpo.net

ORDER TOLL FREE 7 days
1-800-654-9557

ORDER FORM
on page **47**