

PHOTOGRAPHY 101

A Four Cassette Video Learning Series For Beginning to Intermediate Photographers

"An extremely helpful series that should be in all schools." – CBC Television

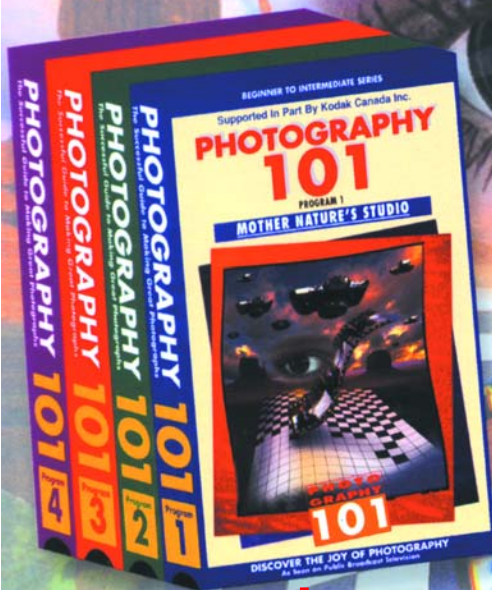
"Excellent step-by-step instruction." – School Library Journal

"Terrific resource for taking good pictures." – Photo Life Magazine

"Well Presented." – PBS Television

The most significant photographic teaching tool to arrive in years is now available on home video. Photography 101 consists of four separate stand-alone programs that offer a complete non-technical approach on everything from composition, framing and color to lighting and expression.

Designed for beginners to intermediates, this series offers step-by-step instruction on the art of creative photography with a seasoned professional in photographing people, animals, nature, landscapes and travel. Through entertaining lessons, exercises and professional tips, this video course provides all the tools, advice and secrets needed to Master the Art of Photography.



\$39.95

each plus \$7 S & H

**Program 1:
MOTHER NATURE'S
STUDIO**

Learn how to make exciting people pictures in the outdoors. Covers lighting, posing, backgrounds and expression. 30 Min. - K1265

**Program 2:
LANDSCAPE COUNTRY**

Discover the lighting and composition techniques that professionals use to create spectacular urban and rural landscapes. 30 Min. - K1266

**Program 3:
TROPHY SHOTS**

Experience the thrill of capturing great animal photographs from family pets to big game. Covers getting started, lighting, backgrounds and more. 30 Min. - K1267

**Program 4:
TRAVELS WITH YOUR
CAMERA**

Entertain audiences as you learn how to tell stories with photographs, about your explorations both near or far. 30 Min. - K1268

ORDER All 4 Programs:

PHOTOGRAPHY 101 (ITEM K126XX) FOR ONLY

\$119.95

plus \$12 S & H

Use the **ORDER FORM** on page 47

ORDER TOLL FREE 7 Days **1-800-654-9557** • FAX FREE **1-800-283-5989**

Go to www.ifpo.net for Complete IFPO Programs and Catalog